



ICTDAR - Talal Abu-Ghazaleh for Small and Medium Enterprises (ICTDAR – TAG SMEs)

The program was launched by **Talal Abu-Ghazaleh Global (TAG.Global)**, in cooperation with the **United Nations Development Program (UNDP)** in **2007**

Program's Objectives:

- ICTDAR - TAG SMEs Program is an essential driver to achieve change through using knowledge, experience and resources to help people build a better life.
- Find solutions to global and national development challenges.







Targeted Group:



- Individuals.
- Non-Governmental Organizations (NGOs).
- Funding agencies.
- National Organizations.
- Governmental Sector.
- Empowerment projects for women and youth.

Advantages of Program:

-  It is presented in English, Arabic and French.
-  It opens new and creative opportunities to people by providing them with the Independency and guidance to open their new ventures.
-  It is suitable for micro, small and medium enterprises.
-  It contains practical solutions, quizzes and working papers.

Program's Aspects:

1. Business Management.
2. Business Planning.
3. Human Resources.
4. Accounting.
5. Costing.
6. Buying.
7. Marketing.
8. Operations Management.
9. Stock Control.

